

EP TECHNOLOGY 5.0 38mm straightening iron

Enjoys an exceptional size of plates 38mm x 120mm

- ▶ Over 45 cm² straightening surface

For dry or wet hair

EP TECHNOLOGY 5.0

This is a very technical process similar to what is done in jewelry. Its achievement lasts a long time as this is about getting a layer of micrometric metallic particles by electroplating.

- ▶ no friction for even more smoothness
- ▶ no chemical agents for better resistance to high-heat
- ▶ even heat distribution all through the plates

For plates:

1. 3 x harder & longer lasting*
2. 3 x smoother
3. hard-wearing to chemicals
4. lasting & perfect straightening
5. hair respected & sublimated

For perfect, long-lasting results:

- preserves the integrity of the hair
- hair is soft and shiny
- even heat distribution makes faster styling results that last longer

For intensive professional use:

- perfect resistance to wear-out, chemical products and high-heat
- even smoother plates
- time and energy savings

Advanced Heat Management™ system

The straightener integrates the latest self-regulating heating element, the Advanced Heat Management™, which gives accurate and continuous electronic control of the temperature. Because of this technology, the unit offers immediate heat-up, a very high temperature, temperature stability to the nearest half degree and very quick reaction and recovery times.

Perfect results

The hi-tech heating element provides even heat distribution all through the plates

The 38mm wide plates allow use on any length of hair, from medium-length to long one whereas the temperature control from 115°C to 230°C lets it to be used on any type of hair from the most fragile to the most difficult one, from the thinnest to the coarsest one

- ▶ perfect straightening for all hair types from natural hair extensions to ethnic hair

Plates with exclusive ventilation system to use the straightener on damp hair

- ▶ preservation of the natural moisture of hair
- ▶ effects of hair care and styling products at the cuticle improved



BaBylissPRO™

Exclusively for Hair Artists

* Compared to Nanotitanium Sol-Gel plates

Safety & energy saving

Silicone heat-resistant mat

- ▶ during use, always let the unit rest on the insulated mat to protect your surfaces

Ecofriendly

- ▶ 200W starting power reduced to **60W** during the stabilization phase for energy consumption saving

Features

- EPTECHNOLOGY 38mm x 120mm plates
- Exclusive ventilation system
- Advanced Heat Management System™: immediate heat-up
- Temperature selector – 5 settings (**115°C - 140°C - 170°C - 200°C - 230°C**)
- On/off switch & indicator light
- Professional 2.70m swivel cord
- Storage pouch & heat-resistant mat



DRY & STRAIGHTEN

BAB2073EPE ▶



Barcode 3030050091649

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